

Graduate Strategy Intern

Duration: 3 months
Starting: January 2020
Location: Central London
Salary: Competitive

Manifesto
Growth
Architects

My mission as an intern is to add value as soon as possible to real projects that answer our clients' biggest questions and to drive internal initiatives that shape our business

As a graduate intern I will:

Deliver insights that are used in the outputs of real projects

- Uncovering great sources of information to provide research and analysis that reveal insights, not just facts
- Presenting findings articulately and in a way that tells a story

Be a valued and trusted member of a project team

- Breaking down briefs into discrete tasks that you are able to deliver in a timely manner that meets the expectations of your project team
- Actively contributing your own thoughts, opinions and ideas, based on your research, to help shape the direction of your project
- Looking ahead for potential problems and finding ways to minimise or avoid them
- Actively supporting the wider team with any tasks where they need help such as preparing slides, workshop materials etc.

Gain an understanding of what growth consultancy is and Manifesto's own approach to solving clients' problems

- **Understanding what we do:** learning what consultancies and growth consultancies do, Manifesto's own CIVD and Growth Architecture approaches, and the type of projects and business problems that are in the 'sweet spot' for us
- **Understanding how we work:** learning at a foundational level how we run projects, as well as some of the typical consultancy techniques we use
- **Learning these through an onboarding program** delivered by people in the business with the specific skills and experiences, as well as 'learning by doing' with your progress overseen by a mentor as well as our Head of Internships

Contribute to the growth of our company

- **Owning four internal pieces of work start-to-finish**, that maintain the running of and help to develop our business –such as client prospect profiling, writing blogs, or organising company-wide events
- **Supporting the creation of tools and materials** that can be used by the wider business

As a graduate intern, I will demonstrate:

- + Proactivity and enthusiasm in everything I do
- + A willingness to go the extra mile, to help others and have each other's backs
- + Curiosity and an eagerness to learn and be coached
- + Acute attention to detail, taking ownership and responsibility for my work
- + A burning desire to make every output as strong as it can be and always striving to improve
- + An analytical and creative mind set that delivers "Wow" for our clients and our company

Additional requirements:

- + Educated to degree level at a top university
- + Up to 9 months previous work experience (ideally in consulting, strategy and / or marketing roles, however other types of work experience will be considered)
- + Proficiency in Microsoft Office Programs (Word, Powerpoint, Excel)

*To apply, please send your CV and a brief covering letter to
work@manifestogrowth.com*