

# Open Banking: How to Win

How to ensure Open Banking has a positive impact on your business (March 2018)

The quiet revolution is coming and has true potential to transform financial services as we know them today. Succeeding in this new era is about reaching the sweet spot between customer benefit and commercial value. If you are struggling to figure out how to turn regulatory obligation into commercial potential, **answer this one killer question**, then follow the flow to see what you should prioritise...

